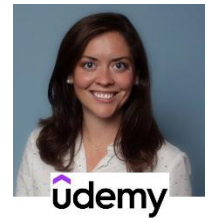




Upskilling At Scale



Alison Kozlow

Why Upskilling at Scale will continue to be top business issue in 2024?

Upskilling at scale will be a top business issue in 2024 as automation and AI reshape jobs. A World Economic Forum report predicts 42% of core skills will change by 2022. Deloitte finds 77% of executives plan to significantly update skill requirements. Continuous learning programs that provide accessible, personalized and impactful upskilling opportunities will be key for HR leaders to successfully transition and engage workforces. Studies show skilled talent delivers higher productivity and innovation. According to a McKinsey survey, 87% of employees would stay longer at companies that invest in their career growth. Upskilling also aids retention and closing skills gaps during the Great Reshuffle.

Tools and Tips to Bring Back Home

[Group Leader, please summarize a few key takeaways for your 10-minute presentation.]

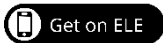
- [2023 Workplace Learning Trends Report - UdeMY Business](#)
- [New UdeMY Report Confirms Upskilling and Learning Remain Top Priorities for Employees in Today's Competitive Job Market | About UdeMY](#)
- [The full list SkillsFuture Program Approved Online Courses at UdeMY \(discountseries.com\)](#)



My Plan to Act

- 1.
- 2.
- 3.

Scan this QR code for a post-sharing PDF



Presenter: [Alison Kozlow](#) | [ELE Insights \(learningexecutive.com\)](#)



Capital One Accelerates Transformational Learning through Udemy Business



Industry

Financial Services

Number of employees

50,000+

Company HQ

McLean, Virginia - USA

[Link to Case Study](#)

The challenge

Capital One's global workforce of 50,000+ required a wide range of innovative, skill-building L&D resources to **best retain talent** and deliver on business strategies.

The solution

By partnering with Udemy Business and their robust collection of thousands of courses, Capital One associates have access to self-driven learning to **upskill in critical technologies** and to *broaden their career opportunities*.

13 days

FASTER to passed exams,
expediting team
productivity

12%

Retention increase of
in-demand tech roles

“”

Udemy Business has been a tremendous resource for our associates targeting learning opportunities to assist in their career development — whether it's enhancing a human-centric skill or learning a new power skill.



Eric Lawson

Sr. Director of Technology
Learning - Capital One